

Get Started with Brett Tanner's Wealth Plan

From Brett Tanner

ASK

What is my starting point?

Make a networth statement

1. List all assets and their values.
2. List all liabilities: mortgages, credit card debts, other debts.
3. Update monthly.

$$\text{ASSETS} - \text{LIABILITIES} = \text{NET WORTH}$$

Where do I want to be?

This is your big number!

Begin with the end in mind and create a plan from there.

1. Pick a number so big it scares you! Brett uses \$50 Million
2. Pick a time frame that is realistic. Brett uses 30 years

What asset class can I best take advantage of?

In order to acquire assets that will fit your investment model, you will need deal flow to choose from.

1. Pick an asset class you understand and have mastered!
2. Make sure it is an asset class that you currently, or easily can lead generate for.

Brett uses single-family homes because he knows them, loves them, and can lead generate for!

Do:

Make your model
+
Do the math
+
Lead generate for assets!

Construct your model based on

the number of assets you will need to buy in order to reach your big number goal

divided by

the number of years you will need to buy

1. Now you know your numbers!
2. Generate asset acquisition opportunities through lead generation.
3. Buy assets!